BROKER DIRECT PLC Interim Results to 30th June 2011

As anticipated the Company is reporting a return to profitability after the problems experienced in 2010.

Revenues were similar to first half 2010 but because of action taken to reduce costs the company has returned to profit.

The Company expects these improvements to continue in the second half.

Roy Green Chairman

Interim Results – June 2011

| | 6 mths to 30/06/2011 (Unaudited) | 6 mths to 30/06/2010 (Unaudited) | 2010 (audited) |
|-----------------------------------------------------------------------------------------------|----------------------------------------|----------------------------------------|----------------|
| Turnover Gross Profit Profit / Loss on ordinary activities before tax Profit after tax EBITDA | £12,791,808 | £12,799,487 | £23,664,882 |
| | £6,821,615 | £6,867,108 | £13,213,551 |
| | £258,119 | (£42,954) | (£1,758,766) |
| | £191,008 | (£85,751) | (£1,676,996) |
| | £560,306 | £394,358 | (£765,182) |
| Current assets Current liabilities Shareholders' equity | £19,097,972 | £16,512,381 | £12,675,555 |
| | (£18,123,734) | (£16,237,558) | (£12,180,169) |
| | £2,766,333 | £4,316,721 | £2,745,385 |
| Number of issued shares | 3,974,061 | 3,974,061 | 3,974,061 |
| Number of share options vested | 120,000 | 227,767 | 120,000 |
| Number of share options granted not yet vested | 1,010,000 | 682,233 | 1,010,000 |
| Average number of employees | 223 | 284 | 259 |
| Profit before tax to turnover | 2.0% | -0.3% | -7.4% |
| Current ratio | 1 .1 | 1 .0 | 1.0 |